GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA

UNSTARRED QUESTION NO:3484
ANSWERED ON:16.04.2002
INVOLVEMENT OF PRIVATE SECTOR IN DEVELOPMENT OF SPORTS
SUBODH MOHITE

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the Government have prepared any plan for sponsorship of specific sports and sports persons in collaboration with the Industrial houses;

(b) if so, the details thereof and the reasons therefor; and

(c) the response of the Industry private sector thereto?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF YOUTH AFFAIRS AND SPORTS(SHRI PON. RADHAKIRISHNAN)
(a) to (c) : Recently, on December 7,2001, a meeting was held with representatives of various chambers of Commerce & Industry on under the Chairmanship of Hon`ble Finance Minister with the idea of soliciting support and cooperation of the corporate sector in promoting excellence in sports in active partnership with Government and National Sports Federations.During the course of discussions it was decided to make an action plan in respect of possible area of cooperation between the Government and the Industry. The action plan is being finalized.